

infocusinbrief

Winter 2009/10



Tsunami campaign gathers pace

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This effort is led by a group that includes the UN Foundation, the United Nations Environment Programme, the World Tourism Organisation and the Rainforest Alliance. The process is led by the Sustainable Tourism Stewardship Council – an umbrella organisation that will set universal minimum standards for certification programmes and accredit those that meet them.

This initiative was generated from Costa Rica, a country which, for many years has been held to be an example of the best in the tourism industry. Our director, Tricia Barnett, was invited there in April as a member of the Marrakech Task Force on Tourism, a UN initiative that works to improve sustainable consumption and production. This special Task Force meeting, hosted by the Costa Rican Government, provided Tricia with an exceptional opportunity to see what lessons we could learn from the country's industry initiatives.

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editorial

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FOCUS ON...

campaigns

Padaung refugees trapped by tourism

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Communities meet tour operators

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why we campaign

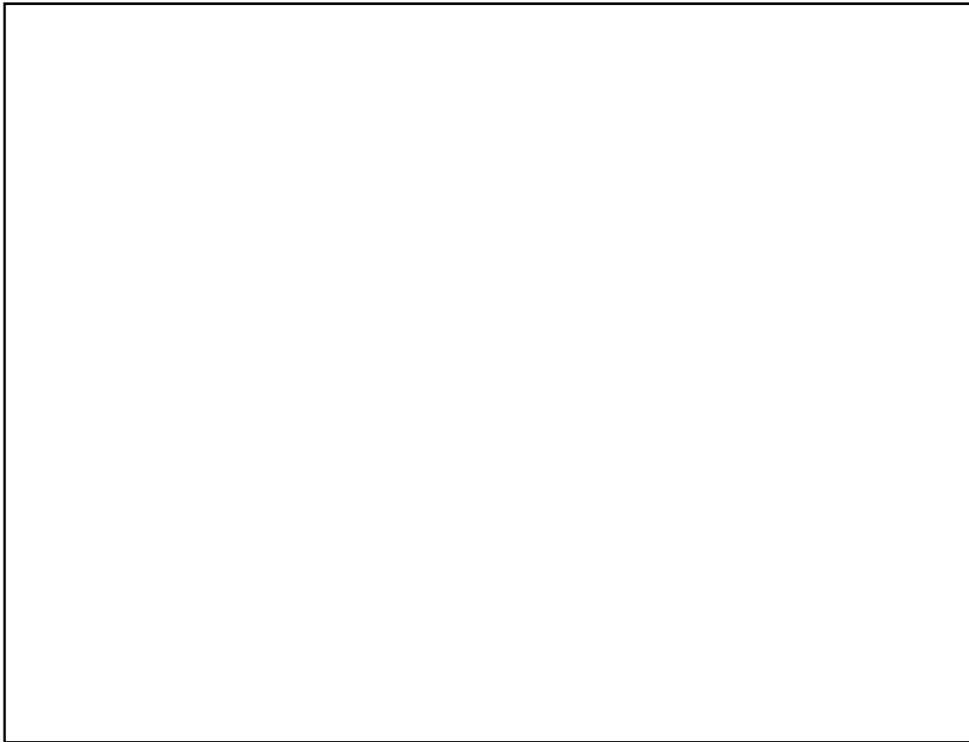
Tourism Concern fights exploitation. This is because we recognise that our holidays are other people's homes. Our holidays should be as good for the people in the destinations we are visiting as they are for ourselves.

We frequently get harassed by locals without realising that it's often because they are not getting any real benefits from our holidays. On the contrary, those living in popular tourist destinations often suffer when precious resources, such as water, are diverted from agriculture into hotel swimming pools. People even get thrown out of their homes for new developments.

Tourism generates huge wealth and can be a force for good for millions living at destinations, but they receive little, with most of our money never reaching them.

Please join us to fight exploitation.

Your actions make changes happen!



'We Are One: A celebration of tribal peoples



The new book *We Are One* is a unique collection of statements from the world's tribal peoples, from the Yanomami of Brazil to the Penan of Malaysia and the Innu of Canada, which is supported by powerful essays and photographs from international authors, campaigners, politicians, philosophers, poets, artists, journalists, academics, anthropologists, environmentalists and photojournalists.

In a unique display of solidarity that celebrates the 40th Anniversary of Survival International, *We Are One's* collective voice celebrates the lives, homelands and values of tribal peoples and explores the relevance of their beliefs and wisdom to the present time. It also highlights the oppression tribespeople are experiencing today, promoting the message that tribal peoples are equal to us: just as modern, just as much part of the 21st century and with just as much right to live in peace.

We are One is both a portrait of the beauty and diversity of tribal peoples, and a call to arms that raises many of the contemporary humanitarian and environmental issues inherent in their fight for survival: the growing universal need to place human values over economic ones; climate change and the destruction of rainforests; why western notions of 'progress' and 'development' should be redefined and why the tribal values of balance, humility and reciprocity are more important than ever in today's world.

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What's On...

- The new book *We Are One* is a unique collection of statements from the world's tribal peoples, from the Yanomami of Brazil to the Penan of Malaysia and the Innu of Canada, which is supported by powerful essays and photographs from international authors, campaigners, politicians, philosophers,
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